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**SS February: Counterbalance Trucks; Heavy Duty Lifting & Moving; The Cold Store; Warehouse Flooring;**

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**Never mind the Christmas sprit, show me the bargains! January 10th 2012**

Figures released by e-fulfilment business iForce are sure to disappoint Santa Claus as they show the busiest day of the entire Christmas peak period (1 October to 31 December) was actually Boxing Day, unlike 2010 when 7 December saw the most online shopping activity.

"The fact that more orders were received on Boxing Day than any other day in the year shows that people are looking and waiting for what they see as a keen offer or real bargain," reports Mark Hewitt, CEO of iForce.

"In relation to Christmas trading, peak activity came later than in 2010 and when it arrived it was bigger and more challenging over a shorter period. Some of our facilities saw a tenfold increase in activities when compared to outside-peak levels," he added.

Hewitt also announced 6.2 million orders despatched by iForce throughout 2011 (a 4 per cent increase on 2010), with some 2 million 'collect from store' orders – 38 per cent higher than last year, indicating that online retail can also increase footfall in the high street store.

**More articles from iForce Limited:**

**[iForce to be reckoned with \(1st February 2011\)](#)**

iForce dispatched 6 million orders, on behalf of its clients, valued at £500 million in 2010, continuing its significant year on year growth since 2005, when just 750,000 orders were sent out.

**From Distribution**

**[Tech makes returns welcome \(1st January 2011\)](#)**

With the right solution in place, a retailer can turn potential losses from a return into gains, says Mark Hewitt, CEO of iForce

**From Distribution**

**[iForce provides charity with fulfilment boost \(26th November 2010\)](#)**

iForce has provided international charitable foundation Global Angels with a complimentary efulfilment service.

**From Newsletter Stories**

**[One stop shop \(1st October 2009\)](#)**

Mark Hewitt, CEO of specialist logistics company iForce, believes that combining multi-channel returns processing within the same centre as e-fulfilment will increase efficiency and is the next big step in returns management

**From Distribution**

**[Online & retail processing \(1st September 2009\)](#)**

Multi-channel logistics specialist, iForce, went live to the general public on 25th July with its service for Sainsbury's new non-food online offering, following the national launch of the leading retail chain's new non

**From Industry update**

**[Positive returns guaranteed \(1st December 2008\)](#)**

iForce processes over 15,000 individual items per day at its returns centre in Saltley, near Birmingham. According to CEO, Mark Hewitt, it guarantees same-day processing, delivering cash flow via credit/disposition, and cur

**From Products**

**[Online fulfilment \(1st December 2006\)](#)**



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