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Critical Issues...

Critical issues in the logistics business

iForce becomes a Corporate Angel

January 10, 2011

EMAIL ARTICLE PRINT ARTICLE

iForce recently became a Corporate Angel by providing international charitable foundation Global Angels with a complimentary fulfilment service. Global Angels prides itself on its 100 per cent promise that every donation it receives from the public goes directly to projects working at grass-root levels to empower children and their communities around the world.



By managing the fulfilment of online orders on a donated basis for the charity's merchandise - which includes clothing, wristbands and jewellery - iForce is helping Global Angels fulfil its 100 per cent promise as well as freeing the foundation's founder and CEO, Molly Bedingfield, to focus on organising fund raising events, which iForce also supports through its network of clients.

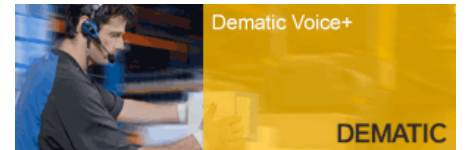
Global Angels Foundation was officially launched in July 2005, with a concert featuring artists including Molly's children, Daniel and Natasha Bedingfield, at Coutts on the Strand, London. With a new generation of intelligent givers who want to know that their money goes directly to those who need it, Global Angels prides itself on its 100 per cent promise.

"The only way we are able to deliver our promise is if we have Corporate Angel partners and individuals who cover our administration and operating costs and sponsor us," said Molly Bedingfield. "Donating skills or expertise is a particularly positive way to help and iForce is one of our Corporate Angels making our 100 per cent promise possible by managing our merchandise sales for us. They store our merchandise and handle our orders and customer service, which is an amazing gift to us. Without companies like iForce helping us we wouldn't be able to do what we do."

Mark Needham, Integrations Director at Corporate Angel, iForce said: "Having met Molly I could relate to the 'go getting' spirit of Global Angels. It was clear that iForce and Global Angels would create a very good partnership to help benefit under privileged children."

He added: "Unlike typical online Christmas retail peak, interest in Global Angels is stimulated by charity raising events including concerts, walks to the North Pole and record breaking sky dives and Mount Everest climbs. We can scale our service from our multi-client facility in Bromford Gate, Birmingham, to meet this unpredictable demand whenever it is required."

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