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iForce donates efulfilment expertise to help Global Angels fulfil its 100 per cent promise

iForce has become a Corporate Angel by providing international charitable foundation Global Angels with a complimentary fulfilment service. Global Angels prides itself on its 100 per cent promise that every donation it receives from the public goes directly to projects working at grass-root levels to empower children and their communities around the world.

By managing the fulfilment of online orders on a donated basis for the charity's merchandise - which includes clothing, wristbands and jewellery - iForce is helping Global Angels fulfil its 100 per cent promise as well as freeing the foundation's founder and CEO, Molly Bedingfield, to focus on organising fund raising events, which iForce also supports through its network of clients.

Global Angels Foundation was officially launched in July 2005, with a concert featuring artists including Molly's children, Daniel and Natasha Bedingfield, at Coutts on the Strand, London. With a new generation of intelligent givers who want to know that their money goes directly to those who need it, Global Angels prides itself on its 100 per cent promise.

"The only way we are able to deliver our promise is if we have Corporate Angel partners and individuals who cover our administration and operating costs and sponsor us," said Molly Bedingfield. "Donating skills or expertise is a particularly positive way to help and iForce is one of our Corporate Angels making our 100 per cent promise possible by managing our merchandise sales for us. They store our merchandise and handle our orders and customer service, which is an amazing gift to us. Without companies like iForce helping us we wouldn't be able to do what we do."

Mark Needham, Integrations Director at Corporate Angel, iForce said: "Having met Molly I could relate to the 'go getting' spirit of Global Angels. It was clear that iForce and Global Angels would create a very good partnership to help benefit under privileged children."

He added: "Unlike typical online Christmas retail peak, interest in Global Angels is stimulated by charity raising events including concerts, walks to the North Pole and record breaking sky dives and Mount Everest climbs. We can scale our service from our multi-client facility in Bromford Gate, Birmingham, to meet this unpredictable demand whenever it is required."

Find out more about Global Angels causes and its exciting fund raising events at www.globalangels.org

www.iForcegroup.com

Global Angels Foundation is an international charitable foundation championing the causes of children and young people around the world and developing creative and sustainable solutions. It ensures that every £1 donated goes straight to its chosen children's charities both in the UK and Africa. The charity arranges concerts, events and television programmes raising funds to empower children around the world whether they are living in extreme poverty or disadvantage, devastated environmental conditions, with disability or life threatening illness, street kids, orphans, child slaves, trafficked kids, and child soldiers. Global Angels was founded by Molly Bedingfield, who has over 25 years of active management, leadership development, mentoring and motivational speaking experience within the international charity sector.

iForce is one of the UK's leading e-fulfilment and returns logistics businesses, offering end-to-end solutions to their clients' business challenges. Founded in 1998, iForce has pioneered the development of traditional fulfilment skills, processes and technologies for the e-commerce world. iForce's other services include strategic planning & consultancy for e-retailers, e-analysis, stock management, customer service and logistics. iForce has approximately 500 staff and over 1.1 million square feet of warehouse space in six UK locations serving the UK and Continental Europe. Clients today include: John Lewis Direct, Sainsbury's, Fortnum & Mason, Paperchase and Habitat for e-fulfilment, Tesco, Screwfix and House of Fraser for Reverse Logistics and Bentley for Direct Marketing.

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